

The Metrics Revolution: The Time for Asset Management

Lucia E. Garsys, AICP

Hillsborough County, Florida

The Wave

- Accountability
- Outcomes
- Cost of Government
- Benchmarking
- Stewardship
- Sustainability

The Ripple

- Flow Charting
- Process Improvement
- Change Management
- Organizational Transformation

Ride the Wave to Advocate Asset Management

This is our opportunity to address the
‘‘Crumbling Infrastructure’’

Google Asset Management

- 1998 Financial Portfolio Management
- 2006 Facilities and Infrastructure

In Box

- Conferences (IG, MDOT, ICMA)
- Publications (BICE, ASCE, USDOT)
- Legislation (ASCE/Federal, States)

Coming Attractions

- Comfort with Metrics
- Communicating
- Leading

Comfort with Metrics

Financial Terminology in Government Mainstream

- Stockholder / Stakeholder
- Portfolio
- Enterprise
- GASB

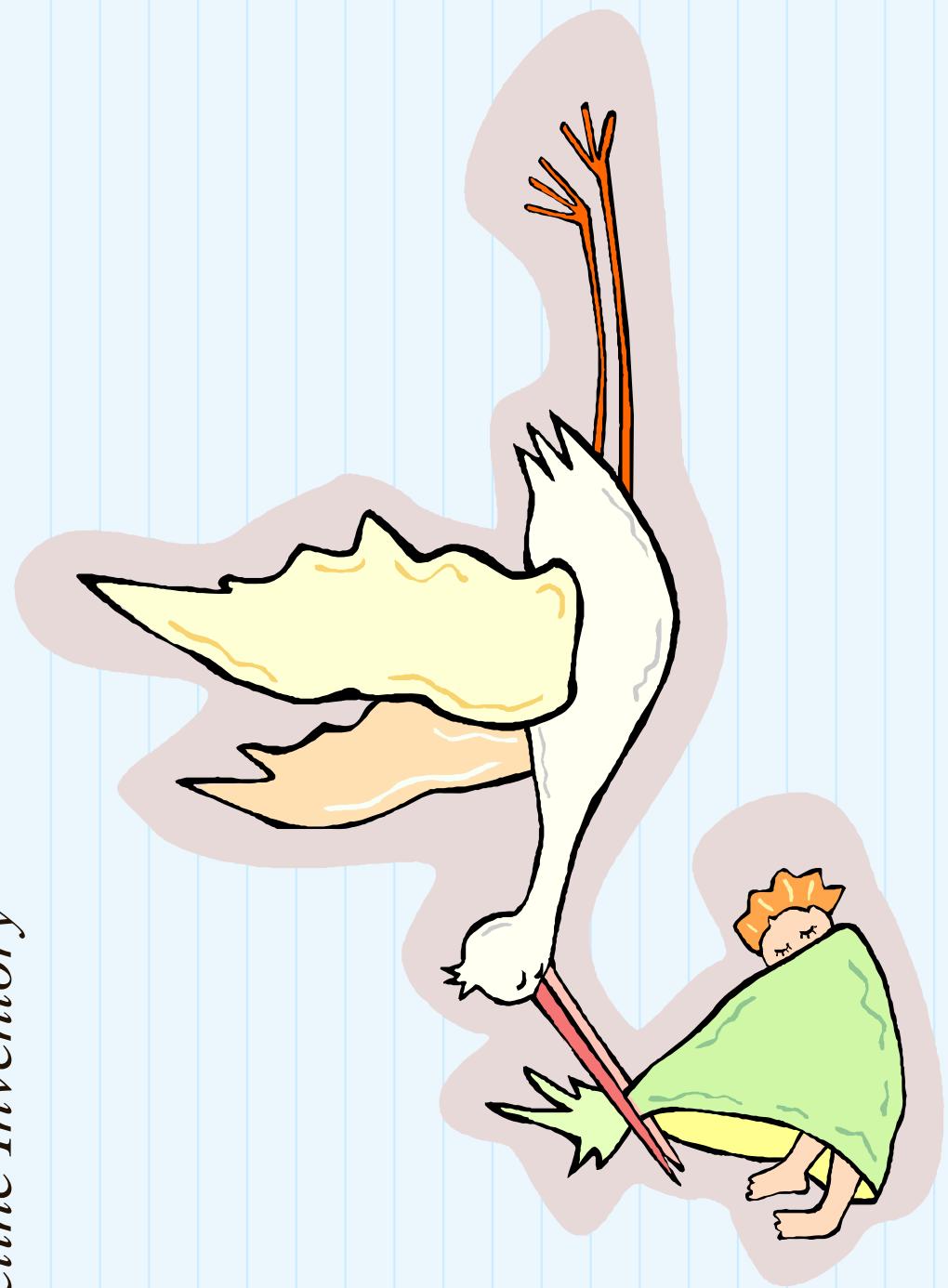
Comfort with Metrics

Announcing New Project



Comfort with Metrics

The Baseline Inventory



Comfort with Metrics

Annual Assessment

- Height
- Weight
- Blood Pressure
- Cholesterol Level

Comfort with Metrics

Dedicated Revenue for Maintaining

- Health Insurance
- Medical IRA
- Reimbursable Accounts

Comfort with Metrics

- Choose the appropriate assessment
- Once you have it, you will be measured against it
- Don't be afraid to refine it

Communicate

- Select the Message for your Audience
- Select the Right Messenger
- Listen

Communicate

The Range of Audiences

- Financial, Engineering, Operational & more
- Big Picture or Detailed
- Spatial, Visual or Auditory
- Legislative or Executive
- Users

Communicate

Exclusionary Talk

- JKLOL
- ILU
- BBL
- WTH
- GG

Communicate

The Hillsborough County Experience

- Infrastructure '95
- 1/2 Cent Referendum Failure
- Community Investment Tax Success

Communicate

What Worked

- “*Investment*”
- Packaging the Projects
- Reporting *Your 1/2 Cent at Work*
- Listening -- Made us understand our community’s desire to fix existing stuff.

Lead

Asset Management is the Right Thing to Do

- Support it *Accountability and Stewardship*
- Use it in Strategic Decision making *Cost of Government, Cost Benefit and Sustainability*
- Get the dialogue going

The Hillsborough County Journey

- 10+ Years
- Three Asset Management Programs
- Cultural Change

Catch the Wave

Thank You

